

Level
Playing
Field

#WeeksOfAction

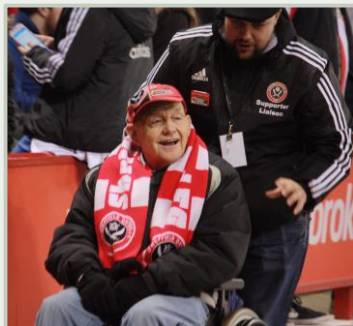
2nd – 17th
March 2019



Level Playing Field

Weeks Of Action 2019 |

In its 15th season Level Playing Field's (LPF) annual Weeks Of Action campaign looks to shine a light on the positive work being done by Clubs, DSAs, Fans and other organisations towards access and inclusion. The main aim is to drive a greater matchday experience for disabled fans and to encourage more disabled fans to watch the 'beautiful game'.



50%

"50% of disabled people have never participated in leisure or sports activity" *Centre for Access to Football in Europe, 2017*

Level Playing Field |



Level Playing Field promotes a **positive** and **inclusive** experience for disabled sports fans. The key objective of the **#WeeksOfAction** is to raise awareness of good access and inclusion and how it benefits disabled fans and the wider community. You can **#Tweet or Post** during the Weeks of Action or hold an event.

How To Get Involved |

1. Select one or more of the options overleaf or choose your own activity.
2. Let **LPF** know what your doing and when.
3. Request campaign material from **LPF**.
4. Host event or Media activity.
5. Share photos of your activities with **LPF**.



Level Playing Field

4 Ways To Get Involved

1

Football shirt day – get members of your team to wear their favourite football team and Tweet it to @lpftweets.

2

Have a sporting memories coffee morning to give your members the opportunity to discuss their favourite ever sporting memories.

3

Have a cake sale in support of your local DSA Level Playing Field can provide you more details.

4

Other ideas: Support the campaign on social – see below. Host another event of your choice. Sign up to an accessibility campaign, for example, Dementia Friends.

Social Media Campaign

For the 2019 Weeks of Action we're once again looking to create a real buzz on social media and encourage you to join the digital campaign.

We are urging you to post your messages of support for the campaign, as well as details of your Weeks of Action activities on social media and we have provided a template for you to use below:

'We are pleased to support @lpftweets Weeks Of Action 2019 - celebrating good access & inclusion for disabled fans!'

We have also included some social media images which you're free to use in your posts. Available on request from: info@levelplayingfield.org.uk

Twitter Page: [@lpftweets](https://twitter.com/lpftweets)

Facebook Page: www.facebook.com/lpftweets



**Level
Playing
Field**

#WeeksOfAction

Get Involved

“A period of celebration & inspiration”

**Level Playing Field
The Junction
Station Road
Watford
WD17 1ET**

**T : 01923 545 370
E: info@levelplayingfield.org.uk**



**Premier League
Fans Fund**