

# How can DSA's get involved this year?



Level Playing Field's Weeks of Action is less than a month away, and is set to be a campaign like no other!

That's why we are asking all DSAs to support this year's campaign from home to help us create a buzz on social media in our first virtual Weeks of Action campaign.

## Saturday 27 February - Sunday 14 March

What we're asking you and your members to do...

#### Show your colours!

Post an image or video of yourself on social media in your team colours/shirt

#### What do you miss most?

In a few sentences, tell us what you miss most about watching live sport

### Hashtag it!

Use the hashtag #WeeksOfAction so we can share it

66

It's been a year since I have stood with 28,000 other Forest fans singing Mull of Kintyre at the top of my voice. I miss the unity and I look forward to continuing to work with the club to bring about #AccsessForAll for when fans can return.

#### Liam Bird

Fans Liaison Officer

Liam's example!

#WeeksOfAction #Weeks

OfAction

**#WeeksOfAction** 

#WeeksOfAction

## Join the Level Playing Field DSA membership!

The FREE Level Playing Field DSA Membership includes exclusive 'DSA focussed' newsletters, access to expert advice and guidance & lots more.



Click here for more information

## More EASY ways to get involved...

## **Social Media Graphics**

## To post on Twitter, Facebook and Instagram!

Show your support for the campaign with personalised social media images.

Instructions on how to order graphics are below.



## **Social Media templates**

We have example social media posts (text to use with your images) to be shared on Twitter or Facebook in the build-up and during the Weeks of Action campaign.

<u>Download social media templates here</u>

## How to order graphics

1 Email us!

2 Provide your logo





Email ben@levelplayingfield.org.uk with the following...



In your email, please include a high-resolution version of your DSA logo



Let us know where you plan to use your graphic(s) so we can create the right size(s)!

Need help?

Contact liam@levelplayingfield.org.uk for assistance



**Level Playing Field** The Junction **Station Road** Watford **WD17 1ET** 



01923 545 370



info@levelplayingfield.org.uk



levelplayingfield.org.uk







/lpftweets